## ASSET BUSINESS SYSTEMS LTD

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## **General Data Protection Policy**

Asset Business Systems Ltd trading as Asset Systems, holds certain contact details for you, such as details of your business, your name, business and email address, telephone and mobile numbers. We hold these because you have given them to us so that we can contact you regarding your system maintenance and send you information regarding system updates and new functionality.

## **Our Policy**

All data is kept in a private and secure environment that is accessible only by Asset Systems sales and administration staff. We maintain high-quality security and do our utmost to protect user privacy.

We will not sell, trade, or rent your personal information to third parties. Please note that we reserve the right to access and disclose individually identifiable information to comply with applicable laws and lawful government requests, to operate our systems properly and to protect both ourselves and our customers.

We sometimes use third party service providers to enable our business to function. When we need to share your personal details to those suppliers we will do so only for the purpose of them supplying services to us and only when we are happy that your data will be secure. If any of those service providers are based outside the UK we make sure that the security arrangements in place match those that are required by the laws in England.

In the cases that you have entered into a Service Maintenance Agreement with us, the holding of your contact details is essential for us to provide that service and may be classified as necessary to the performance of that function. It will therefore come within the category of legitimate interest.

Whilst we have access to your systems information, none of that information is either transmitted or held by us in any medium. All data stays firmly within your own database unless you have requested that we hold backups of your database on our secure FTP site.

If you are not satisfied with our response or believe we are not using your data in accordance with prevailing laws and regulations, then you can complain to the Information Commissioner's Office.

We hope that you are happy for us to continue to hold these basic contact details for you so that we can continue to perform our support role.

Jeff Byers Managing Director

Company No: 3481011